



# **Europe**

## and the role of EUROSMART

Dr.- Ing. Lutz Martiny Chairman EUROSMART Co-Chairman eEurope SmartCards Tokyo, March 29, 2001





- What is Eurosmart
- SmartCards in the eEurope Framework and the role of Eurosmart
- Actions and Events 2000/2001



## What is Eurosmart?

## 'The voice of the Smart card Industry'

- > An association of European Smart Card players
- Founded in 1994 by pioneer smart card companies
- Committed to expanding smart card markets worldwide

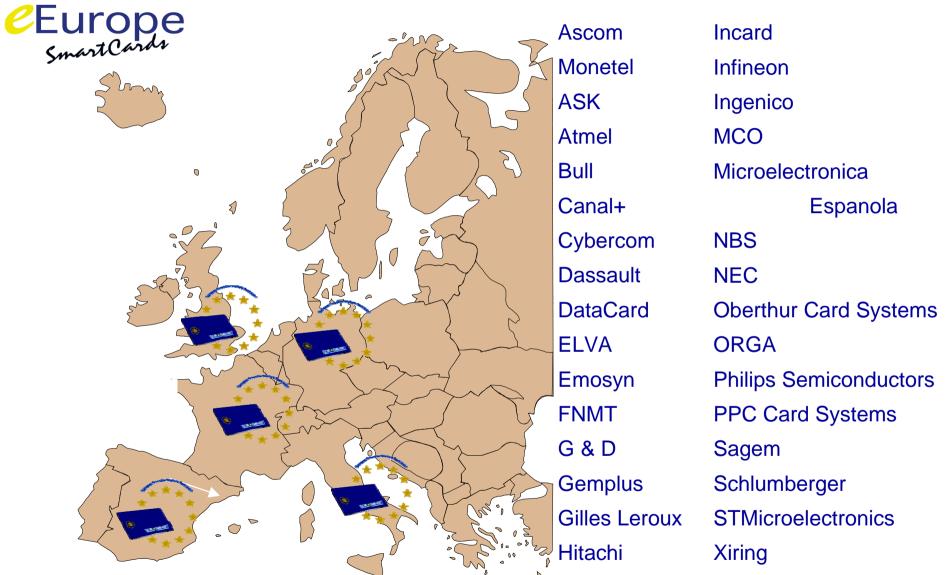


# Objectives of Eurosmart

- Promote smart card and smart card systems
- Standardize smart card and smart card systems
- Provide a forum for the interchange of marketing and technical data
- Define a consistent range of quality and security levels
- Build relationship with international and national bodies
- Provide expertise in the smart card area



## Members





## **Eurosmart Boards**



- Smart card development and manufacturing
- Smart card Integrated Circuits
- Industrial Equipment
- Smart card accepting devices
- Software, Services, Applications







# **Eurosmart Working Groups**





## 1st PP Certification in the world



## We are proud of:





## **EUROSMART** Actions in 2001

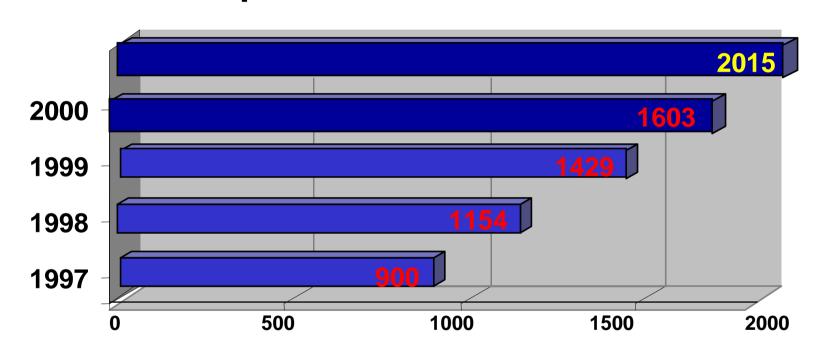
- Improve the work on security and contact less technology inside
- Co-Chair Europe
- Strengthen International co-operation through Security Conference in Japan in March 2001
- ➤ Initiate and publish reliable market figures for 2000 and projections for 2001
- Organize an international conference on Secure Open Architectures for Smart Cards (Summer 2001)

for actual information follow: http://www.eurosmart.com



# Growth over the past 4 Years

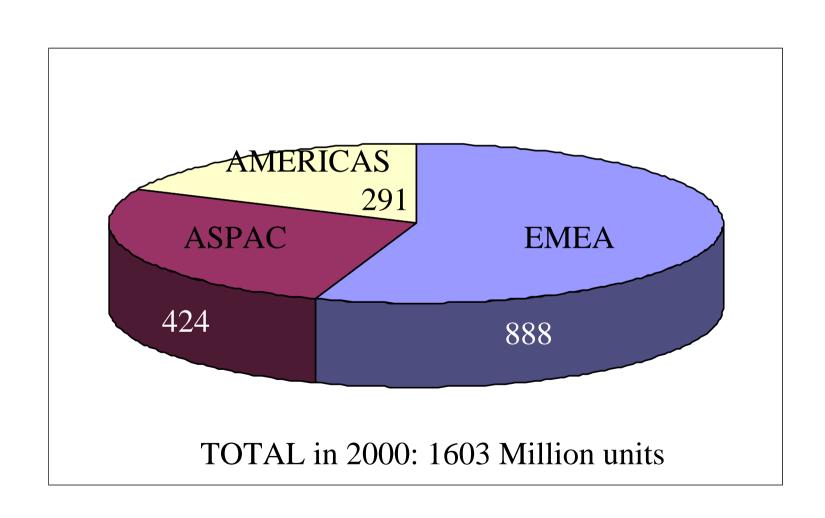
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	1997	1998	1999	2000	2001
Shipments	900	1154	1429	1603	2015



# Geographic Breakdown of Shipments 2000







# "An Information Society for all"

# **Objectives**

- Bring every citizen, school, business and administration on-line - quickly!
- Create a digitally literate and entrepreneurial Europe
- Ensure an inclusive information society





- 1. European youth into the digital age
- 2. Cheaper Internet access
- 3. Accelerating e-commerce
- 4. Fast Internet for researchers and students
- 5. Smart cards for secure electronic access
- 6. Risk capital for high-tech SMEs
- 7. eParticipation for the disabled
- 8. Healthcare online
- 9. Intelligent transport
- 10. Government online





- ☐ To empower the **individual** to **access resources** in the physical world and over networks, anytime, anywhere with adequate privacy and security.
- ☐ To raise the prospect of smart card technology to a mainstream computing platform for trust services. BY:
- ☐ Harmonizing smart card based infrastructures across sectors by building a consensus for minimum compatibility.
- Stimulating inter-sector cooperation to encourage interoperability



# Action on Smart Cards: Key principles

- User-centric (consumer or professional)
- Industry-led / respect of competitive forces
- Open to all parties interested (including global/non-EU players)
- Focus on secure access to Internet-based services

. . .

- rely on European strengths (banking, health card,..)
- Public sector involved mainly as a lead user for some applications (e.g. transport)



# **Focus points**

The Charter concentrates on 4 target areas:

- Building trust
- Enhancing usablity
- Improving access
- Deploying applications & services



### **Action on Smart Cards:**

- Set of minimum security requirements
- Harmonised security certification
- Interoperable specifications for identification and authentication
- Liberalisation of trade and use of cryptographic products and services
- Fair cost conditions when using smart card
- Protection and use of personal data



### **Action on Smart Cards**

# **Enhancing Usability**

- Consistency of interfaces and operation
- Coherent use contact and contact-less cards
- Seamless use of multi-application cards and terminals



### **Action on Smart Cards**

# **Improving Access**

- Broaden service access: geographically and across sectors
- Easy access to Internet
- Permanent dialogue telecoms/service providers to avoid fragmentation of mobile commerce
- Reliable and efficient smart card based e-payments and best use of existing infrastructure



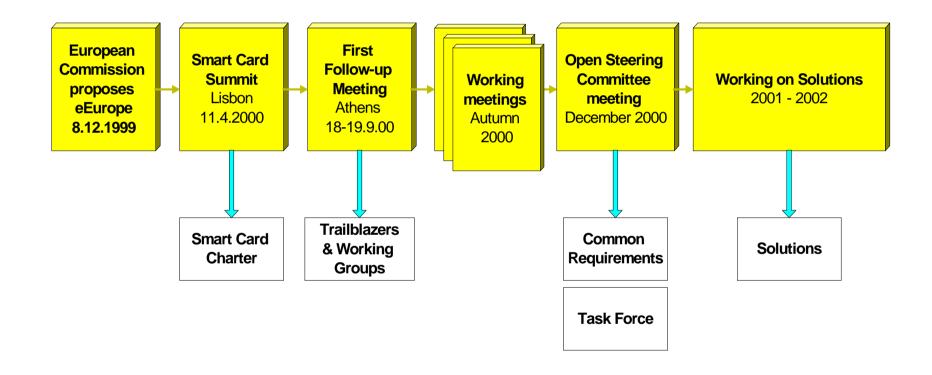
### **Action on Smart Cards**

## **Deploying Applications & Services**

- Foster development of government applications (government on-line)
- Common requirements for major public services starting up with Public Transport and Health
- Exchange of experience regarding electronic identification (e.g. Finland, Italy, Sweden)



# **Activity program**





## **SCC** deliverables

- Common Requirements (established at start of SCC)
- Common Specifications (end 2002 deliverable)
  - Surveys, Reports, White papers
  - Contribution to standards
  - Implementation guidelines
  - Dissemination activities
  - Pilot project(s)

- ........

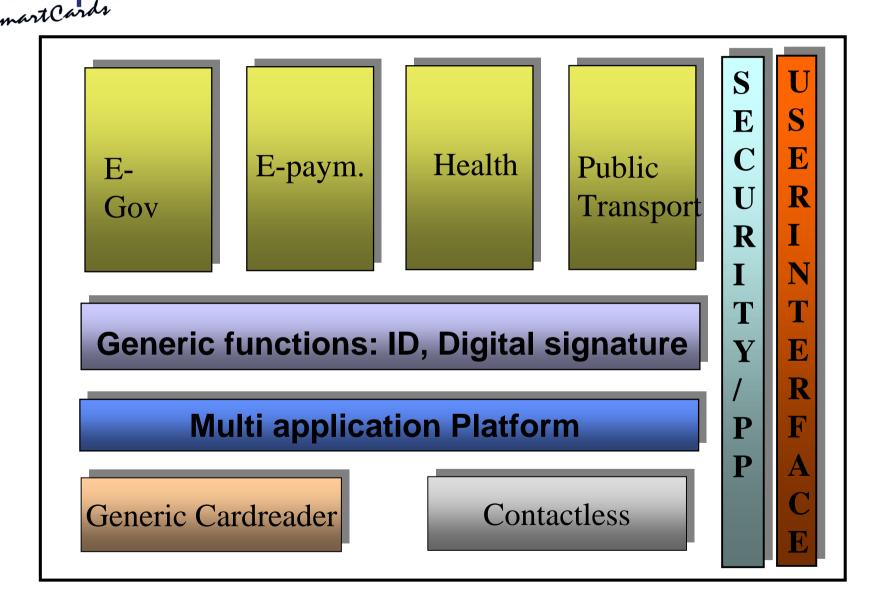


## **Trailblazers**

- 1 Public Identity
- 2 Identification & Authentication
- 3 Protection Profiles, security certification
- 4 Generalized card reader
- 5 E -payments (including purse, credit/debit, m-commerce)
- 6 Contact-less Smart Cards
- 7 Multi-application systems
- 8 User friendly & consistent interfaces
- 9 Public Transport
- 10 e-Government
- 11 Health
- 12 Advanced Electronic Signature



# Logical structure Common Specifications



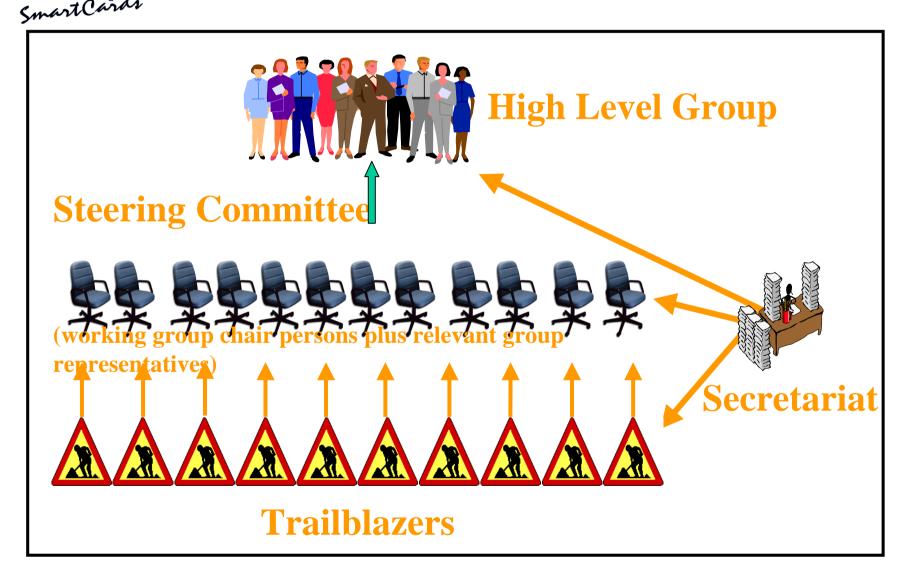


# **Trailblazer Participants**

**TB x 12** Industry, public card issuers, public certificate issuers, .... **Policy makers Standardisation Smartcard associations** Citizen, consumers, professional associations



# **Organisation**





# **Steering Committee Members**



Jan van Arkel (Co-Chair)

Lutz Martiny (Co-Chair)

Henry Ryan (Secretary)

Ritva Viljanen, Chair TB 1

Andreas Mitrakas, Chair TB 2

Jean-Paul Thomasson, Chair TB 3

Hubert Jacquet, Chair TB 4

Hervé Kergoat, Chair TB 5

Andrew Roberts, Chair TB 6

Lorenzo Gaston, Chair TB 7

Adam Balfour, Chair TB 8

Stefan Kissinger, Chair TB 9

David Ankri, Convenor TB 10

Jürgen Sembritzki, Chair TB 11

Hervé Sitruk, Chair TB 12

Yves Chauvel, ETSI

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# Ongoing Information

www.eeurope-smartcards.org